



FOR IMMEDIATE RELEASE

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**3 ROADS COMMUNICATIONS PRESENTS NEW PUBLIC TELEVISION PLEDGE PROGRAM
"AN EVENING WITH THE SICILIAN TENORS" FOR DECEMBER PLEDGE**

Veteran Public Television Producer/Distributors 3 Roads Communications, Inc. will be distributing their newest Public TV Pledge Program, *An Evening with The Sicilian Tenors*, in time for December Pledge across the United States.



The Sicilian Tenors, the international singing sensations who blend classic opera and Broadway hits with The Rat Pack type shenanigans, perform classics such as *That's Amore* and *Funiculi Funicula*, as well as a tribute to Luciano Pavarotti and a *Phantom of the Opera* Medley. The program was recorded in front of a live audience at the historic Weinberg Theater in Frederick, MD.

"We grew up watching all of the great musical presentations that Public TV offers viewers," said Sicilian Tenor Sam Vitale. "Public TV was a vital part of our music education, and now we'd like to give back."

"We sing all throughout the country, but I'm happy that we were able to do this very special show at the historic Weinberg Center, here in Frederick MD," said Vitale. "Not only is Frederick a very special, beautiful city, it's also my adopted hometown. The Weinberg Center is one of those classic theatres that still only exists in special places throughout this country."

To view a 30 second promo of the program, please [click here](#).

For the production of the Special, [The Sicilian Tenors](#) have teamed with the Emmy Award-winning 3 Roads Communications, Inc. 3 Roads has extensive experience producing content for Public TV and have produced five Pledge Specials grossing over \$2 million for Public TV. *An Evening with The Sicilian Tenors* will be distributed nationally to Public Television stations by the National Educational Telecommunications Association (NETA).

3 Roads Communications, Inc. • 118 E Church St. • Frederick, MD 21701

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"For the past 28 years, 3 Roads has brought a wide variety of compelling stories and performances to life through media," said Russ Hodge, president of 3 Roads. "We are thrilled to team up with [The Sicilian Tenors](#) and bring their vision, talent and art to audiences across the country. With such an eclectic mix of familiar songs, and even a few surprises, this show is perfect for those of varying ages and musical tastes."

"We gave it our all, and so did our Music Director Vito DiSalvo, who conducted [The Sicilian Tenors](#) Orchestra on music from Italy, to Broadway and all places in between, to put together one heck of a show" said Vitale. "We are all very excited about sharing this with Public TV audiences across the country!"

The Special will air beginning this Dec on Public TV stations across the country as part of Pledge Month.

About 3 Roads Communications:

3 Roads Communications, Inc. is an Emmy Award-winning company with a long, distinguished history of supplying topnotch programming to Public Television and Amazon. 3 Roads has created and produced hundreds of hours of award-winning programming for public television, including:

- *Legends of Airpower*, TV series
- *Frontiers of Medicine*, TV series
- *For The Love of Their Brother*, 2016 Documentary
- *The Truth About Money with Ric Edelman*, TV series
- *Rescue in the Philippines*, Documentary
- *Ric Edelman's The Truth About Retirement*, PBS Pledge Special
- *Ric Edelman's The Truth About Your Future*, PBS Pledge Special
- *Ric Edelman's Mind Over Money*, PBS Pledge Special

For more information, please visit 3roads.com

About The Sicilian Tenors:

The Sicilian Tenors bring together three marvelous Tenor voices, each singing their own interpretation of the world's best music in a Public Television Special that is wonderful for your audience to experience. The Sicilian Tenors take the audience on a romantic journey from Hollywood to Broadway to Italy with operatic tenor voices singing a wide variety of marvelous songs that America loves. Combined with light-hearted fun, this is a concert for all ages and musical tastes.

The Sicilian Tenors have more than five decades of combined performance history, including performances ranging from Carnegie Hall to NFL games to nightclubs and theaters across America.

For more information, please visit sicilianntenors.com

About NETA:

The National Educational Telecommunications Association is a professional association that serves public television licensees and educational entities in all 50 states, the U.S. Virgin Islands, and Puerto Rico. Since 1967, our reason for existing has been to connect public television people and ideas, by providing quality programming, educational resources, professional development, management support, and national representation.

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