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3 ROADS COMMUNICATIONS PRESENTS NEW PUBLIC TELEVISION PLEDGE PROGRAM AVAILABLE THIS AUGUST

# Journey to Highclere Castle\* with The Sicilian Tenors Featuring Lady Carnarvon

\*As Seen in Downton Abbey®

Veteran Public Television Producer/Distributor 3 Roads Communications, Inc. will distribute their latest Public TV Pledge Program, "Journey to Highclere Castle with The Sicilian Tenors, Featuring Lady Carnarvon", for broadcast during August Pledge across the United States.



Filmed in England at the beautiful Highclere Castle, the home of the hit TV series and movies *Downton Abbey®*, the special features The Sicilian Tenors, the acclaimed international singing sensations, performing some of their classic repertoire along with songs from that show's period (1910-1930). The Sicilian Tenors are joined by Lady Fiona

Carnarvon, who acts as our wonderful hostess for a tour of Highclere and provides fascinating anecdotes about the program, the late Majesty the Queen's visits, and the 5<sup>th</sup> Earl of Carnarvon, who discovered King Tutankhamun's tomb (with Howard Carter).









Among the songs performed at select Highclere Castle locales by The Sicilian Tenors are With A Song in My Heart, If You Were The Only Girl In The World, I Hear You Calling Me, Stardust, and the Libiamo ne' lieti calici (from La Traviata). The program was recorded in March, 2023, on location at Highclere Castle in Newbury, England.

For the production of this special, The Sicilian Tenors have again teamed with the Emmy Award-winning 3 Roads Communications, Inc. 3 Roads has three decades of experience producing content for Public TV and have produced six Pledge Specials grossing more than \$2.5 million for Public TV. 3 Roads President Russ Hodge acts as the on-screen host. 3 Roads and The Sicilian Tenors last teamed up for *An Evening with The Sicilian Tenors*, which has been broadcast more than 400 times on Public TV stations across America. **Journey to Highclere Castle with The Sicilian Tenors, Featuring Lady Carnarvon,** will be distributed nationally to Public Television stations by the National Educational Telecommunications Association (NETA), which also distributed **An Evening with The Sicilian Tenors.** 

"Recording this program at such a beautiful and welcoming environment such as Highclere Castle was a dream come true for us," says Sam Vitale, one of The Sicilian Tenors. "So many noted musical artists have performed there, including Dame Kiri Te Kanawa, John Legend, and many, many others. The environment inspired us artistically and spiritually."

"The mix of beautiful voices singing beautiful songs in a wonderful environment such as Highclere will be catnip to Public Television viewers," says Russ Hodge, President of 3 Roads. "We are proud to be associated with this program."

#### **About 3 Roads Communications:**

3 Roads Communications, Inc. is an Emmy Award-winning company with a long, distinguished history of supplying topnotch programming to Public Television and Amazon. 3 Roads has created and produced hundreds of hours of award-winning programming for public television, including:

- · An Evening with The Sicilian Tenors, PBS Pledge Special
- · Legends of Airpower, TV series
- · Frontiers of Medicine , TV series
- · For The Love of Their Brother, 2016 Documentary
- · The Truth About Money with Ric Edelman , TV series
- · Rescue in the Philippines, Documentary
- · Ric Edelman's The Truth About Retirement, PBS Pledge Special
- · Ric Edelman's The Truth About Your Future, PBS Pledge Special
- · Ric Edelman's Mind Over Money, PBS Pledge Special

For more information, please visit 3roads.com

### **About The Sicilian Tenors:**

The Sicilian Tenors, Aaron Caruso, Elio Scaccio, and Sam Vitale are known for taking their audiences on a romantic journey from Hollywood to Broadway to Italy with beautiful tenor voices singing a wide variety of marvelous songs the world loves. Combined with light-hearted fun, they always provide a great show for everyone. They have an award-winning program airing on PBS / Public Television Stations around the country. The Sicilian Tenors music is available on all major outlets worldwide. They have performed at Carnegie Hall, NBC's Saturday Night Live studio, multiple venues in Las Vegas, as well as headlining at the country's largest Italian Festivals to include those in Milwaukee, Detroit, Kansas City, San Diego, Miami, Boston, New York City, and many more. For more information please visit <a href="https://www.thesiciliantenors.com">https://www.thesiciliantenors.com</a>.

## **About Lady Fiona Carnarvon and Highclere Castle:**

As the eighth and current Countess of Carnarvon she helps her husband steward and share their home Highclere Castle, the real-life setting for Masterpiece's Downton Abbey, Lady Fiona Carnarvon was inspired to share the true

story of Highclere Castle's conversion to a hospital during WWI. From diaries, letters, and photos straight out of the Edwardian era, she produced Lady Almina and the Real Downton Abbey.

She is New York Times Best Selling Author. Her books include Lady Almina and The Real Downton Abbey; Christmas at Highclere; Lady Catherine, The Earl, and the Real Downton Abbey; Seasons at Highclere; and her latest book The Earl and the Pharaoh.

The first written records of the estate date back to 749 when an Anglo-Saxon King granted the estate to the Bishops of Winchester. The palace was rebuilt as Highclere Place House in 1679, and in 1842 was transformed into the present-day Highclere Castle, or as it has been since dubbed "The Real Downton Abbey".

During the First World War, Highclere Castle was converted into a hospital for wounded soldiers run by the 5th Countess of Carnarvon. Throughout the Second World War, Highclere Castle was home to children evacuated from London. There are between 250 and 300 rooms, and down the stairs down to the cellars and old staff quarters, one will find the Egyptian Exhibition, celebrating the 5th Earl of Carnarvon's discovery of the tomb of Tutankhamun.

### **About NETA:**

The National Educational Telecommunications Association is a professional association that serves public television licensees and educational entities in all 50 states, the U.S. Virgin Islands, and Puerto Rico. Since 1967, our reason for existing has been to connect public television people and ideas, by providing quality programming, educational resources, professional development, management support, and national representation.

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