

Richard Griffin, AICP, CEcD
Director
Economic Development
Frederick Municipal Airport
Weinberg Center for the Arts
Parking



**BUSINESS IN
FREDERICK
MARYLAND**

Michael OConnor
Mayor

March 4, 2024

Mr. Russ Hodge, President
3 Roads Communications, Inc.
118 E Church St
Frederick, MD 21701

RE: LETTER OF SUPPORT – 3 ROADS COMMUNICATIONS – “INSPIRED” DOCUMENTARY PROJECT

Dear Mr. Hodge,

I am writing in strong support of the recent grant applications submitted by 3 Roads Communication to help finance the “Inspired” documentary which is underway at this time.

The Frederick story is a compelling one which will have national interest, and as an early sponsor, the City’s Department of Economic Development is very supportive of efforts to broaden the project financing and trajectory. With its focus on how Frederick managed to turn its economic and social fortunes around, InSpired will help position Frederick as a thought leader in revitalization, economic development, adaptive reuse, and historic preservation, among others.

With the 250th anniversary of the birth of the United States, InSpired will be a strong educational tool as well as an economic engine, helping drive heritage tourism throughout Central Maryland, with on-locations shoots throughout Frederick and Washington counties.

We have watched with interest as the the Emmy-Award-winning 3 Roads production team behind this documentary also produced The House on Jonathan Street, a one hour Public TV documentary about Hagerstown's African-American community. That documentary has been broadcast nationally more than 200 times including all Top Ten TV markets and nineteen of the Top 20.

In closing, the City strongly supports grant applications by 3 Roads to help finance this project and to leverage funding.

Sincerely,

Richard Griffin, AICP, CEcD
Director of Economic Development



March 3, 2024

To Whom It May Concern:

I am writing this letter in support of the film inspired by Three Roads Communications.

InSpired will tell the history of Frederick and environs, including Native American history, African-American history, and Latin history. The film will focus on the role of the arts as an economic development tool and as a driver behind the vitality of Frederick.

With the 250th anniversary of the birth of the United States, InSpired will be a tremendous educational tool locally and nationally. It will also be an economic engine, helping drive heritage tourism throughout Central Maryland, with on-locations shoots throughout Frederick and Washington counties.

The Emmy-Award-winning production team behind this documentary also produced The House on Jonathan Street, a one-hour Public TV documentary about Hagerstown's African-American community. That documentary has been broadcast more than 200 times in its first three weeks in distribution, including all Top Ten TV markets and nineteen of the Top 20.

The oral histories from a diverse cast of first-hand participants in the documentary will provide a rich educational history for scholars and students for decades. Planned screenings at The Weinberg Center and other venues will provide an opportunity for diverse constituencies to come together to celebrate our common heritage and our common goals.

With its focus on how Frederick managed to turn its economic and social fortunes around, InSpired will position Frederick as a thought leader in Tourism, Economic Development, Adaptive Reuse, Historic Preservation, the Arts and dozens of other fields.

I encourage you to support this worthy project.

Best,

A handwritten signature in black ink that reads 'Louise Kennelly' in a cursive script.

Louise Kennelly

Executive Director



March 1, 2024

Mr. Russ Hodge
3 Roads Communications, Inc.

Dear Russ,

On behalf of the Tourism Council of Frederick County (Visit Frederick), please accept this letter of support for 3 Roads Communication's grant requests for the Inspired film project.

- InSpired will tell the complete history of Frederick and environs, including Native American history, African-American history, and Latin history – and the cast of interviewees will be remarkably diverse.
- With the 250th anniversary of the birth of the United States, InSpired will be a tremendous educational tool locally and nationally. It will also be an economic engine, helping drive heritage tourism throughout Central Maryland, with on-locations shoots throughout Frederick and Washington counties.
- The Emmy-Award-winning production team behind this documentary also produced The House on Jonathan Street, a one-hour Public TV documentary about Hagerstown's African-American community. That documentary has been broadcast more than 200 times in its first three weeks in distribution, including all Top Ten TV markets and nineteen of the Top 20.
- The oral histories from first-hand participants in the documentary will provide a rich educational history for scholars and students for decades.
- Screenings at The Weinberg Center and other venues will provide an opportunity for diverse constituencies to come together to celebrate our common heritage and our common goals.
- With its focus on how Frederick managed to turn its economic and social fortunes around, InSpired will position Frederick as a visionary leader in Tourism, Economic Development, Adaptive Reuse, Historic Preservation and dozens of other fields.

Visit Frederick is pleased to give our enthusiastic support of this project.

Sincerely,

A handwritten signature in black ink, appearing to read "Dave Ziedelis". The signature is fluid and cursive, written in a professional style.

Dave Ziedelis
Executive Director