



RESCUE IN THE PHILIPPINES

REFUGE FROM THE HOLOCAUST



A 3 Roads Production

FOR IMMEDIATE RELEASE

Contact: Cynthia Scott-Johnson
3 Roads Communications
(Office) [301.662.4121](tel:301.662.4121)
(Cell) [703.309.3826](tel:703.309.3826)

**“RESCUE IN THE PHILIPPINES” TO BE BROADCAST APRIL 2013
IN RECOGNITION OF HOLOCAUST REMEMBRANCE MONTH**

**DEPICTS GRIPPING LITTLE-KNOWN SAGA OF HIGH-STAKES POKER GAMES PLAYED BY TOP-LEVEL OFFICIALS THAT
MADE DIFFERENCE BETWEEN LIFE AND DEATH**

In pre-war Manila, a mix of unlikely cultures and people reminiscent of “Casablanca” gathered to save lives. Five cigar makers from Cincinnati. The president of the Philippines. A future president of the United States. A U.S. High Commissioner. They all sat down to a series of poker games where **the stakes were life or death for an unimaginable number of men, women and children, who were guilty of only one thing—being Jewish.**

Such is the exotic setting for the new documentary **“Rescue in the Philippines: Refuge from the Holocaust”** in recognition of Holocaust Remembrance Month, the film, which some might see as a Far East version of “Schindler’s List,” will be available for broadcast April 2013.

Meticulously researched, the documentary takes viewers on a fascinating journey of five American brothers from the Midwest who leveraged their political friendships in the Philippines to rescue as many Jewish refugees as possible. Among the friendships made were the charismatic First Philippine President Manuel Quezon, then Colonel Dwight Eisenhower, and U.S. High Commissioner Paul McNutt. From their friendships and late night poker games would come the call to action to help those in need half a world away.

In August 2012, a first-look of the film was screened at the Philippine Embassy in Tel Aviv, Israel. It was well-received by Israeli and Philippine ambassadors as well as members of the renowned Yad Veshem, the World Center for Holocaust Research and Education located in Tel Aviv. Philippine Ambassador to Israel Generoso Colonge expressed the desire that with the film, “Yad Vashem would be able to consider extending due recognition to the Philippines and President Manuel L. Quezon.”

Voices from “Rescue in the Philippines:

*“It’s one thing to sit around a card table and talk about a worrisome situation—even a dire situation. It’s quite another to actually take some action, and I think that’s why **this is a story for all time.**”*

–Susan Eisenhower, granddaughter of President Dwight D. Eisenhower

“I think for my grandfather, it was perhaps that simple. You have a country. You have a little authority. You have an opportunity. Someone has asked for refuge—which is the most basic humanitarian appeal anyone can make. You answer it.”

–Manuel Quezon III, grandson of the late President Manuel Quezon

“Rescue”...(is) significant to our history and should be known to all.”

–Yaniv Revach, Deputy Chief of Mission, Embassy of Israel, Manila

The producers from 3 Roads Communications have also brought the Award-winning show **“The Truth About Money with Ric Edelman”**, **“Legends of Airpower”**, and **“For the Love of their Brother.”** Their newest documentary will bring you around the globe, giving you first-hand accounts of this compelling story.

To learn more about the film and see the first look at www.rescueinthephilippines.com.

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What people are saying about “Rescue in the Philippines”

“Rescue in the Philippines” has been featured in the media throughout the course of its production including:

“This unique story...[is] part of that fabric of history that has been largely neglected and **deserves the same level of ‘telling’ as many other Holocaust stories deserve.**”

-James R. Busis, American Jewish Committee



Philippine Embassy, Tel Aviv

“It shares the story of men who fought for a cause, the story of men who offered hope when help was not forthcoming and spoke against silence and apathy on the plight of Jews when much of the world stood in fear or simply turned a blind eye.”



The Philippine Star

“How strange, yet symmetrical that film, an art of illusions, should become today's most potent teacher of history.”



GMA Network News

“‘Rescue in the Philippines’ brings to light a story of magnanimity and the uncontrived humanitarian effort towards the Jews, founded on a personal commitment of doing what is right and humane.”



Arutz Sheva (Israel National News)

“New documentary depicts Holocaust rescue in Philippines”

John Batchelor Show

The John Batchelor Show

“[This story] will make you smile because you've never heard of it and you know the only new thing is the history you don't know.”

“The film project would undoubtedly bring **positive attention** to this bittersweet chapter in Holocaust history-
attention it so richly deserves.”

-Dr. Gary Zola, Executive Director,
American Jewish Archives, Hebrew Union College

About 3 Roads Communications



RUSSELL C. HODGE *President, Executive Producer*

Russ Hodge is an Emmy Award-winning producer with over 25 years of experience in news, public affairs and documentary production and programming. Mr. Hodge recently returned to 3 Roads after serving as the first Director of Television for the Voice of America. At VOA he oversaw the creation and production of more than one hundred hours of original video programming per week in 45 languages. The largest U.S international broadcaster with an overall audience of an estimated 134 million, Mr. Hodge managed 18 bureaus around the world, and a multi-million dollar budget.



CYNTHIA SCOTT *CEO and Executive Producer*

Cynthia Scott-Johnson is an award-winning communication strategist with specialized expertise in television production and distribution. Ms. Scott-Johnson's experience at 3 Roads includes our successful television series: *Legends of Airpower*, *Intellectual Property*, *Celebrate Freedom*, *Unspoiled Planet*, *For the Love of Their Brother*, and *The Truth About Money with Ric Edelman*.



TERRY IRVING *Senior Producer*

Terry Irving is an Emmy award-winning Senior Producer, digital media executive, experienced editor and talented writer. A flexible and determined team leader, he has a long track record of creating quality content in a wide spectrum of subject areas without missing deadlines or breaking budgets by managing highly productive teams in news, internet media and business. He has written and edited television, news, magazines, articles, a novel, documentaries and – the hardest of all – jokes.



JENNY GEBHARDT *Post Production Supervisor*

Jenny Gebhardt is an Emmy award-winning television editor. She specializes in documentary, military, educational, and reality programs, and video compression for multimedia formats and tapeless workflow. At 3 Roads, she supervises a young and talented post-production staff, managing the work flow from rough to fine-cut editing and ensuring broadcast deadlines are met while delivering a high quality product.



BARBARA WESTON SASSER *Senior Consultant*

Barbara Sasser is the granddaughter of Alex Frieder. Dr. Sasser earned her doctorate in biochemistry from The University of Texas Medical Branch. She has served on the boards of charitable organizations such as Harris and Eliza Kempner Fund. She is a nationally ranked tennis player.



PEGGY ELLIS *Senior Consultant*

Peggy Ellis is the granddaughter of Morris Frieder. President of Ellis & Company, Ms. Ellis has more than 25 years of experience as a senior strategist and manager in the public and private sectors, and in politics, communications and the national public policy arena in Washington, D.C.

Photos



Left: The Frieder Brothers (from left to right) Morris, Herbert, Phillip, Henry, and Alex Frieder



Right: President Quezon with U.S. High Commissioner McNutt, 1938



Left: Colonel Dwight Eisenhower smoking a cigar.



Right: The dedication of Marikina Hall. President Quezon (center). 1940



Left: Ursula Miodowski (Progl) and Martha Miodowski, Jewish refugees

Below: U.S. High Commissioner Paul McNutt's personal poker chips



Below: Sam Frieder (seated center) with refugees at a Jewish Community meeting in 1940

